May 8, 2020

VIA ELECTRONIC DELIVERY

The Honorable Makan Delrahim
Assistant Attorney General
U.S. Department of Justice
Main Justice Building, Room 3109
950 Pennsylvania Ave NW
Washington, DC 20530
ATR.COVID19@USDOJ.GOV


Dear Mr. Delrahim:

On behalf of the National Pork Producers Council (“NPPC”), its affiliated state associations, and its member hog farmers, we write to seek a Business Review Letter related to the COVID-19 crisis. NPPC wishes to confirm that its efforts to keep pork products available for America’s tables and to facilitate the orderly euthanization of hogs for which there is no market do not violate the antitrust laws. Due to the crisis that hog farmers face in this rapidly changing environment, NPPC respectfully requests that the Antitrust Division issue a favorable response on an expedited basis, pursuant to the Department of Justice and the Federal Trade Commission’s Joint Antitrust Statement Regarding COVID-19 (“March 24 Joint Statement”).

The NPPC is the nation’s leading association for pork producers. Through its national offices in Des Moines, Iowa and Washington, DC, and its 42 affiliated state associations, the NPPC works on behalf of America’s 60,000 hog farmers to ensure that the U.S. pork industry can responsibly provide high-quality pork to consumers. NPPC is funded by investments made through voluntary producer payments. NPPC’s investors, the equivalent of members, include independent hog farmers which vary in size and scope of operation, as well as vertically-integrated pork packing companies who own hogs. Through public-policy outreach, NPPC fights for reasonable legislation and regulations, and protects the livelihood of America’s hog farmers.

1 This letter describes a limited scope of NPPC’s activities related to depopulation of hogs in response to the COVID-19 crisis. The fact that conduct that may be taken by NPPC, its state organizations, or members is not described herein is not an admission that such conduct violates the antitrust (or any other) laws. NPPC, its state organizations, and members reserve all rights and defenses as to all of their conduct. Moreover, NPPC, its state organizations, and members reserve all rights to argue that conduct described herein is legal for reasons not specifically addressed in this letter or in the Antitrust Division’s response to this letter.
The current situation is an unprecedented, dire national emergency. The SARS-CoV-2 coronavirus and the disease it causes (“COVID-19”) have impacted all sectors of American industry. The supply of meat and poultry is no exception—the President has determined that meat and poultry are “a scarce and critical material essential to the national defense.” Similarly, the Antitrust Division has recognized that “agriculture is an essential part of the American economy” and “well-functioning agricultural markets are not only a matter of economic efficiency, but a matter of national security and public health.”

On April 28, 2020, President Trump issued an Executive Order, invoking the Defense Production Act of 1950, and delegating broad authority to the Secretary of Agriculture (“USDA”) to respond to the crisis facing the meat and poultry supply chain. (Attachment 1, “April 28 Executive Order”). The President found that, “[i]t is important that processors of beef, pork, and poultry (‘meat and poultry’) in the food supply chain continue operating and fulfilling orders to ensure a continued supply of protein for Americans. However, outbreaks of COVID-19 among workers at some processing facilities have led to the reduction in some of those facilities’ production capacity . . . . Such closures threaten the continued functioning of the national meat and poultry supply chain, undermining critical infrastructure during the national emergency.” Accordingly, pursuant to Section 101(b) of the Defense Production Act of 1950, the President delegated to USDA the power to “take all appropriate action under that section to ensure that meat and poultry processors continue operations consistent with the guidance for their operations jointly issued by the CDC and OSHA.” Relatedly, the April 28 Executive Order directed that the “Secretary of Agriculture shall use the authority under section 101 of the Act, in consultation with the heads of such other executive departments and agencies as he deems appropriate, to determine the proper nationwide priorities and allocation of all the materials, services, and facilities necessary to ensure the continued supply of meat and poultry, consistent with the guidance for the operations of meat and poultry processing facilities jointly issued by the CDC and OSHA.”

Prior to the April 28, 2020 Executive Order, the USDA’s Animal and Plant Health Inspection Service (“APHIS”) issued a statement concerning its work in response to the COVID-19 crisis (Attachment 2, “USDA Statement”). There, the USDA emphasized that, “American
livestock and poultry producers are facing an unprecedented emergency due to COVID-19, particularly with the closing of meat processing plants in several states.\(^8\) Among other things, USDA committed to “leading the federal response by working in coordination with the Vice President’s Task Force, the CDC, OSHA, Department of Labor, industry, state and local governments, and others across the federal family to mitigate the impacts of COVID-19 on producers” and to “establish[] a National Incident Coordination Center to provide direct support to producers whose animals cannot move to market as a result of processing plant closures due to COVID-19.”\(^9\)

As discussed more fully below, due to severe capacity restrictions at pork packing plants, NPPC, USDA, and industry analysts understand that the need to euthanize a large number (approximately 700,000 per week) of hogs will be unavoidable.\(^10\) NPPC believes a coordinated industry and governmental response is necessary to ethically and efficiently euthanize as few hogs as possible. Accordingly, NPPC and its members seek a coordinated implementation of an orderly euthanization process that is consistent with legal and ethical requirements.

NPPC appreciates the Antitrust Division’s recognition that responding to the COVID-19 crisis “will require unprecedented cooperation between federal, state, and local governments and among private businesses,” which is a “necessary response to exigent circumstances [to] provide Americans with products or services that might not be available otherwise.”\(^11\) That cooperation between the public and private sectors is necessary to continue feeding the United States and to ensure the humane treatment of its livestock.

1. **Background**

   In response to the COVID-19 crisis, a number of large, primary pork packing plants have shut down.\(^12\) Others are operating at severely diminished capacity, both to protect their employees and under threat of sanctions by states and localities.\(^13\) In total, as of April 29, about 44% of pork-
processing capacity is offline. The price for hogs has crashed and is projected to remain significantly below average throughout 2020. Hog farmers were projected to lose almost $5 billion collectively, even before packing facilities began to close. At the current pace, hog farmers, their families, and their communities face grave economic consequences resulting from decreased packer capacity.

The reduced foodservice and restaurant demand for pork products and the limited processing capacity in the pork supply chain have caused an overwhelming oversupply of live hogs in the United States, in turn severely decreasing the value of each hog. Indeed, an economist in the industry notes, “We haven’t seen a situation in our lifetime where the industry has contracted as quickly as we have seen in the last month.” Pork packing companies are exercising the force majeure clauses in their contracts with hog farmers because the sharp reduction in pork plant capacity precludes them from accepting the total number of hogs for which they contracted.

The U.S. pork industry utilizes a just-in-time production system and only hogs of a certain size fit within equipment used on processing plant production lines. Due to the severely decreased national pork packing capacity caused by the pandemic, thousands of hog farmers across the country are unable to send their hogs into the food chain when they reach market weight. As such, there are now hundreds of thousands of hogs across the country that cannot be sold and harvested as they would be in the ordinary course of business absent the pandemic. Moreover, as these hogs continue to grow and exceed a certain weight of about 330 pounds, they are no longer marketable—no one will buy them as they do not fit on the production line equipment at the packing plants. With no packing company able to buy such hogs, producers will have little choice but to humanely euthanize and then attempt to dispose of these animals. It is a tragic choice, but one that thousands of hog farmers are being forced to make because of COVID-19 closures of pork packing facilities.

The prospect of hog farmers across the country being forced to euthanize thousands of unmarketable hogs poses numerous challenges that will require an urgent response from all levels of government and the industry itself if this crisis is to be handled responsibly. In the ordinary course, hog farmers do not euthanize or dispose of large numbers of hogs. Instead, they sell their hogs to packers who operate facilities that harvest them and distribute the meat in the food supply chain. Thus, hog farmers generally lack the knowledge, equipment, and facilities needed to humanely euthanize large numbers of animals, and then dispose of them in a manner that mitigates the environmental impact. Hog farmers care passionately about the humane care and treatment of their animals. Yet, none have ever faced a challenge like this before and will require education and guidance regarding methods, protocols, equipment, and processes to humanely euthanize an unprecedented and unexpected number of unmarketable hogs.

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15 Bunge, supra note 12 (quoting Will Sawyer, CoBank Economist).
The meat packing industry is in a unique position to offer euthanasia services to producers who have hogs that have grown too large to satisfy processing specifications at existing facilities. Some facilities have already volunteered to help with the process of humanely euthanizing animals. In areas where such facilities are unavailable, it may be necessary to work with veterinarians to develop processes and protocols by which producers who choose to do so can humanely euthanize their unmarketable animals themselves.

Similarly, disposing of thousands of euthanized animals will pose significant challenges. State and local laws may dictate how and where producers can dispose of such animals, as well as what forms of euthanasia may implicate local animal abuse laws. In some situations, producers may be able to safely dispose of animals on their farms, while in others, it may be preferable to utilize off-site locations. Again, regardless of which disposal methods are best in each area, to ensure that animals are disposed of in an environmentally responsible manner, the NPPC, working under the direction and supervision of the USDA and state and local officials, must be prepared to provide clear and consistent guidance with regard to how producers should dispose of these animals. The potential health and safety impact on Americans is real and immediate without an extraordinary response to this crisis.

NPPC believes a coordinated approach to euthanization and disposal among private industry and federal, state, and local governmental officials is necessary to comply with myriad legal and ethical constraints. Uncoordinated euthanasia may also result in too many hogs being euthanized.

2. The Proposed Conduct

NPPC and hog farmers across America are proceeding with two clear goals: (1) to maximize the total number of hogs processed into food for consumers; and (2) to minimize the total number of hogs that must be euthanized or otherwise destroyed because of this crisis. To accomplish these goals, in conjunction with officials from the USDA, relevant state and local governments, the National Pork Board, the American Association of Swine Veterinarians and the Swine Health Information Center, pork packing companies, and guidance from NPPC’s antitrust counsel, NPPC and its members seek to collaborate to: (1) assist federal, state, and local authorities to ethically and efficiently depopulate unmarketable hogs; (2) implement an orderly euthanization and disposal process that is consistent with legal and ethical requirements, with NPPC acting as an informational clearinghouse for farmers with respect to non-competitively sensitive information, such as methods, protocols, equipment, processes, and the like; (3) assist USDA/APHIS, and state and local government representatives, in communicating with farmers who may need assistance humanely euthanizing and disposing of unmarketable hogs; and (4) help USDA/APHIS, and state and local government representatives develop policies and initiatives designed to address the logistical, economic, ethical, and environmental challenges pork-processing facility closures and capacity constraints caused by the COVID-19 outbreak have caused for hog farmers (collectively, “Proposed Conduct”).

NPPC expects that discussions among competitors will include government representatives or be at the direction of government representatives. NPPC does not have any present intention to
initiate formalized meetings among hog farmers for the purpose of responding to the COVID-19 crisis, absent government compulsion, direction, or participation.

To aid in your review of this request, we provide the following scenario as an example of the type of collaboration hog farmers may rely on to respond to this crisis as quickly and efficiently as possible:16

(a) To aid farmers in their unprecedented need to depopulate large numbers of hogs, NPPC is assisting its state organizations, state governments, and farmers in identifying sources of euthanasia equipment and is participating in discussions regarding the organization of centralized euthanasia and disposal stations. This process includes disseminating projections as to the number of hogs those facilities may handle each day. NPPC and its members may seek to collaborate to discuss the most orderly and efficient euthanization process.

NPPC commits to follow several safeguards to assure antitrust compliance:

(a) Decisions to euthanize hogs in response to the COVID-19 crisis will be made unilaterally by individual farmers;

(b) NPPC will not facilitate any coordination or discussion of prices between NPPC members, and will prohibit any discussion of prices at meetings involving competitors;

(c) NPPC and hog farmers will not use any collaboration to engage in COVID-19 profiteering;

(d) The Proposed Conduct will be limited to the time period necessary to respond to the COVID-19 crisis.

NPPC commits to follow these safeguards at all times and will work with the Antitrust Division to ensure necessary oversight. Importantly, the Proposed Conduct will be limited in duration and scope—it will only occur as long as COVID-19 substantially impairs pork-processing capacity. NPPC hopes and anticipates that this current COVID-19 situation will only last for approximately up to six months, depending on the duration of the ongoing pandemic. Due to the fast-moving and ever-changing nature of the COVID-19 crisis, the nature of the assistance the NPPC may be required to provide to help hog farmers responsibly address the crisis is continuing to evolve in real time. Thus, the Antitrust Division’s review of the NPPC’s behavior may require flexibility on the part of the Antitrust Division and the NPPC.

3. Analysis

NPPC believes the Proposed Conduct does not violate the antitrust laws. First, much of the Proposed Conduct will simply not raise antitrust concerns at all, as it will relate to non-competitively sensitive issues, such as medical and technical information, availability of

16 This is not an exhaustive list of possible activities, but merely an example of the type of activities contemplated.
euthanization services, legal and ethical requirements for euthanization, health and safety information, and the like. To the extent that discussions involving competitors get into competitively sensitive topics, the Proposed Conduct is legal as (1) conduct compelled by or taken to assist a federal agency and state authorities; and (2) a pro-competitive competitor collaboration.

(a) First, as the Antitrust Division recently affirmed, “Conduct by federal agencies is not subject to scrutiny under the antitrust laws. Courts have extended this immunity to conduct by private parties acting individually or together when (i) the collaboration is compelled by an agreement with a federal agency or a clearly defined federal government policy and (ii) a federal agency supervises the conduct. The Department will not challenge conduct that satisfies this standard in responding to the COVID-19 pandemic and its aftermath.”17 Moreover, “[c]ollaboration among competitors in aid of a federal agency, even if it does not satisfy the standard described above, may still offer unique benefits and therefore be consistent with the antitrust laws.”18 Similarly, the state action doctrine immunizes activity that is “clearly articulated and affirmatively expressed as state policy,” and (2) “actively supervised” by the state.19 NPPC intends to undertake the Proposed Conduct pursuant to the April 28 Executive Order, and at the direction and supervision of the USDA and state and local government officials.20 In addition, the Proposed Conduct will serve the unique pro-competitive benefit of increasing marketable supply and decreasing the number of destroyed hogs. Thus, the Proposed Conduct qualifies for antitrust immunity.

(b) Second, the Proposed Conduct is a bona fide pro-competitive competitor collaboration.21 The Antitrust Division has recognized the pro-competitive nature of competitor collaborations that are designed to increase market output, and achieve efficiencies.22 The Proposed Conduct and any ancillary collaborations are purposely designed to achieve the long-term pro-competitive purpose of maintaining an adequate pork supply in the U.S. market during the COVID-19 crisis. The need to euthanize a large number of surplus hogs is unfortunately inevitable. By definition, however, hogs to be euthanized will be those that are unmarketable to processors and have little value. Thus, the Proposed Conduct will not result in the reduction of marketable supply. Moreover, implementing an

18 Id. (citing Letter from J. Mark Gidley, Acting Assistant Att’y Gen., U.S. Dep’t of Justice, to Stuart M. Pape, Patton, Boggs & Blow (Jan. 14, 1993)).
22 See id. at 6.
orderly euthanization process through an NPPC-government collaboration will avoid inefficient and potentially unnecessary euthanizations by farmers, who do not specialize in euthanizing large numbers of hogs. Thus, the Proposed Conduct is likely to increase market efficiencies by reducing waste and allowing farmers to focus on their core competencies. Finally, the Proposed Conduct is a “necessary response to exigent circumstances” to “provide Americans with products . . . that [will] not be available otherwise.”

4. Conclusion

Hog farms are critical infrastructure and keeping pork products available for the public is a national security issue. Hog farmers and the pork industry are in a disastrous situation caused by circumstances completely beyond their control. The Proposed Conduct would be carried out pursuant to government direction and supervision and be limited in scope and duration. We therefore request an expedited Business Review Letter confirming that the Antitrust Division has no present intention to bring an enforcement action against the Proposed Conduct.

Sincerely,

[Signature]

Martin M. Toto
David E. Bond
Sean M. Sigillito

Enclosures

cc: The Honorable George Ervin “Sonny” Perdue, III
Secretary, U.S. Department of Agriculture

Neil Dierks
Chief Executive Officer
National Pork Producers Council

23 March 24 Joint Statement.
By the authority vested in me as President by the Constitution and the laws of the United States of America, including the Defense Production Act of 1950, as amended (50 U.S.C. 4501 et seq.) (the “Act”), and section 301 of title 3, United States Code, it is hereby ordered as follows:

Section 1. Policy. The 2019 novel (new) coronavirus known as SARS-CoV-2, the virus causing outbreaks of the disease COVID-19, has significantly disrupted the lives of Americans. In Proclamation 9994 of March 13, 2020 (Declaring a National Emergency Concerning the Novel Coronavirus Disease (COVID-19) Outbreak), I declared that the COVID-19 outbreak in the United States constituted a national emergency, beginning March 1, 2020. Since then, the American people have united behind a policy of mitigation strategies, including social distancing, to flatten the curve of infections and reduce the spread of COVID-19. The COVID-19 outbreak and these necessary mitigation measures have taken a dramatic toll on the United States economy and critical infrastructure.

It is important that processors of beef, pork, and poultry (“meat and poultry”) in the food supply chain continue operating and fulfilling orders to ensure a continued supply of protein for Americans. However, outbreaks of COVID-19 among workers at some processing facilities have led to the reduction in some of those facilities’ production capacity. In addition, recent actions in some
States have led to the complete closure of some large processing facilities. Such actions may differ from or be inconsistent with interim guidance recently issued by the Centers for Disease Control and Prevention (CDC) of the Department of Health and Human Services and the Occupational Safety and Health Administration (OSHA) of the Department of Labor entitled “Meat and Poultry Processing Workers and Employers” providing for the safe operation of such facilities.

Such closures threaten the continued functioning of the national meat and poultry supply chain, undermining critical infrastructure during the national emergency. Given the high volume of meat and poultry processed by many facilities, any unnecessary closures can quickly have a large effect on the food supply chain. For example, closure of a single large beef processing facility can result in the loss of over 10 million individual servings of beef in a single day. Similarly, under established supply chains, closure of a single meat or poultry processing facility can severely disrupt the supply of protein to an entire grocery store chain.

Accordingly, I find that meat and poultry in the food supply chain meet the criteria specified in section 101(b) of the Act (50 U.S.C. 4511(b)). Under the delegation of authority provided in this order, the Secretary of Agriculture shall take all appropriate action under that section to ensure that meat and poultry processors continue operations consistent with the guidance for their operations jointly issued by the CDC and OSHA. Under the delegation of authority provided in this order, the Secretary of Agriculture may identify additional specific food supply chain resources that meet the criteria of section 101(b).

Sec. 2. Ensuring the Continued Supply of Meat and Poultry. (a) Notwithstanding Executive Order 13603 of March 16, 2012 (National Defense Resources Preparedness), the authority of the President to require performance of contracts or orders (other than contracts of employment) to promote the national defense over performance of any other contracts or orders, to allocate materials, services, and facilities as deemed necessary or appropriate to promote the national defense, and to implement the Act in subchapter III of chapter 55 of title 50, United States Code (50 U.S.C. 4554, 4555, 4556, 4559, 4560), is delegated to the Secretary of Agriculture with respect to food supply chain resources, including meat and poultry, during the national emergency caused by the outbreak of COVID-19 within the United States.

(b) Secretary of Agriculture shall use the authority under section 101 of the Act, in consultation with the heads of such other executive departments and agencies as he deems appropriate, to determine the proper nationwide priorities and allocation of all the materials, services, and
facilities necessary to ensure the continued supply of meat and poultry, consistent with the guidance for the operations of meat and poultry processing facilities jointly issued by the CDC and OSHA.

(c) The Secretary of Agriculture shall issue such orders and adopt and revise appropriate rules and regulations as may be necessary to implement this order.

Sec. 3. General Provisions. (a) Nothing in this order shall be construed to impair or otherwise affect:

(i) the authority granted by law to an executive department or agency, or the head thereof; or

(ii) the functions of the Director of the Office of Management and Budget relating to budgetary, administrative, or legislative proposals.

(b) This order shall be implemented consistent with applicable law and subject to the availability of appropriations.

(c) This order is not intended to, and does not, create any right or benefit, substantive or procedural, enforceable at law or in equity by any party against the United States, its departments, agencies, or entities, its officers, employees, or agents, or any other person.

DONALD J. TRUMP

THE WHITE HOUSE,
ATTACHMENT 2
American livestock and poultry producers are facing an unprecedented emergency due to COVID-19, particularly with the closing of meat processing plants in several states. USDA is leading the federal response by working in coordination with the Vice President’s Task Force, the CDC, OSHA, Department of Labor, industry, state and local governments, and others across the federal family to mitigate the impacts of COVID-19 on producers. We will continue to seek solutions to ensure the continuity of operations and return to production as quickly, safely and as health considerations allow at these critical facilities.

While this work continues, the USDA’s Animal and Plant Health Inspection Service (APHIS) is establishing a National Incident Coordination Center to provide direct support to producers whose animals cannot move to market as a result of processing plant closures due to COVID-19. Going forward, APHIS’ Coordination Center, State Veterinarians, and other state officials will be assisting to help identify potential alternative markets if a producer is unable to move animals, and if necessary, advise and assist on depopulation and disposal methods.

Additionally, APHIS will mobilize and deploy assets of the National Veterinary Stockpile as needed and secure the services of contractors that can supply additional equipment, personnel, and services, much as it did during the large-scale Highly Pathogenic Avian Influenza emergency in 2015.

Additionally, the USDA’s Natural Resources and Conservation Service (NRCS) will be providing state level technical assistance to producers and will provide cost share assistance under the Environmental Quality Incentives Program (EQIP) in line with program guidelines for disposal.