

ISSUES & INSIGHTS

U.S. Pork Producers Depend on NAFTA

SITUATION

When the North American Free Trade Agreement (NAFTA) went into effect on Jan. 1, 1994, it created the world's largest free trade area, encompassing more than 485 million people and a GDP of over \$21 trillion. The agreement, which eliminated tariffs on most products — including pork — traded between the United States, Canada and Mexico, gave the three countries a greater economic output than the 28 countries in the European Union.

Since implementation, U.S. trade with Canada and Mexico has more than tripled, growing more rapidly than U.S. trade with the rest of the world. These countries are the two largest destinations for U.S. goods and services, accounting for more than one-third of total U.S. exports.

NPPC POSITION

Terminating NAFTA would cost the U.S. pork industry \$1.5 billion, so it is vital that the U.S. maintains zero-duty market access into Canada and Mexico.

FAST FACTS

- U.S. pork exports topped \$6.4 billion in 2017
- Exports added more than \$53 — that's 36 percent of the \$149 average value of a hog — to every U.S. hog marketed in 2017
- Exports to Canada and Mexico support 19,000 U.S. jobs
- Mexico is the largest volume market and the second largest value market for U.S. pork exports
- Canada is the fourth largest volume and value market for U.S. pork exports

2017 PORK EXPORTS TO MEXICO AND CANADA

U.S. EXPORTS TO MEXICO

800,000 METRIC TONS



\$1.5 BILLION

U.S. EXPORTS TO CANADA

208,000 METRIC TONS



\$792 MILLION



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