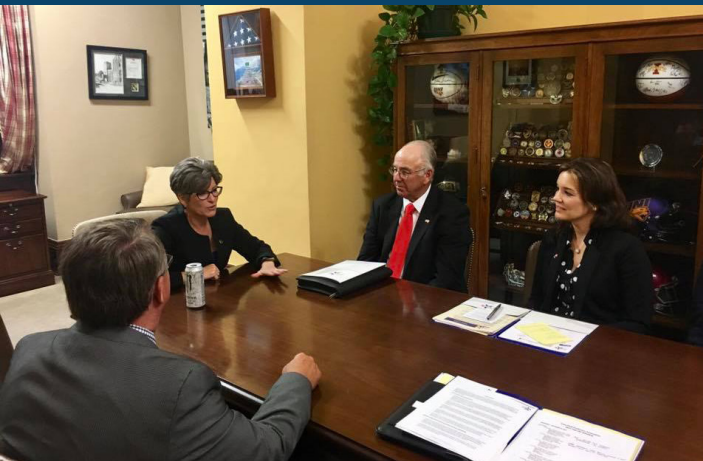


# To be your voice, we need your voice.

## Invest today.

INVEST@NPPC.ORG

NPPC mission: The global voice of the U.S. pork industry, the National Pork Producers Council advocates for the social, environmental and economic sustainability of U.S. pork producers and their partners by fighting for reasonable public policy, defending our freedom to operate and expanding access to global markets.



“

*SIP benefits our operation because it gives me a voice on tough issues that I couldn't handle on my own. We need to come together as an industry and have one voice that represents us. If we don't do that our adversaries will win.*

**BRENT SANDIDGE, MO**

*The important thing to remember is that we need somebody to advocate for us. The little bit that I invest in SIP is paid back many, many times. I will tell any other producer we should all support it because we all benefit.*

**DON BUHL, MN**

### Contact

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10676 JUSTIN DRIVE,  
URBANDALE, IA 50322  
515-278-8012

### Washington

122 C STREET NW, SUITE 875,  
WASHINGTON, DC 20001



# The Strategic Investment Program

Industry Progress.  
Made Together.



## Critical issues met with meaningful action

Every day, NPPC is focused on:

- Fighting for reasonable legislation and regulation
- Developing revenue and market opportunities
- Protecting investor livelihoods

Public policy pressure. Operational restrictions. Market access limitations. You have a business to run and a livelihood to protect. The National Pork Producers Council (NPPC) can help by enhancing and defending opportunities in the U.S. and abroad. As a Strategic Investment Program (SIP) Investor, you will have a voice in NPPC policy development to address vital issues facing the pork industry.

Invest in your farm.

Strengthen your future.

Your voluntary investment in SIP funds the work of our trusted lobbyists and subject matter experts to fight for your interests at a national and grassroots level.

SIP is a primary revenue source for NPPC activities. Investors contribute \$0.10 cents for every \$100 dollars of market value per animal. Funds are unrestricted and utilized to address critical issues as directed by your state and national leadership. Mandatory checkoff funds, managed by the National Pork Board, complement NPPC's work to advance demand enhancement, educational and research activities.

**40%** of your voluntary investment returns to state pork associations.

SIP ensures that adequate funding is available for state organizations to support members on local legislative and regulatory issues.

## Driving the industry for investors

In 2021, NPPC achieved these milestones thanks to our investors.

- Secured **\$635 million** in emergency appropriations, safeguarding from African swine fever and other foreign animal diseases.
- Successfully advocated for **COVID-19** relief for U.S. pork producers.
- Aggressively campaigned against a decrease in plant **line speeds**.
- Fought against California's **Proposition 12**, successfully bringing the case to the U.S. Supreme Court.
- Enhanced U.S. pork exports to the Philippines, leading to **133% from January to September 2021**.

“

*NPPC gives me the ability to do what I do best—raise pigs. I know that somebody has my back in Washington and across the world to help me supply food and maintain the right to farm.*

JIM HEIMERL, OH

