

ADVANCE YOUR CAREER WITH THE PORK INDUSTRY IMMERSION PROGRAM

Manager of Pork Industry Relations Flexible Start Date: January–May 2024

Apply Here: <https://nppc.org/about-nppc/careers-at-nppc/>
Application Deadline: November 10, 2023

JOB OVERVIEW

The National Pork Producers Council, National Pork Board and state pork associations are partnering to provide in-depth, hands-on training to an individual passionate about the pork industry. The Manager of Pork Industry Relations will participate in the Pork Industry Leadership Development Program, and complete a full-time, two-year experience that promotes development of early career talent. This program provides hands-on experiences, network development opportunities, and exposure to all facets of these pork industry associations.

Program will include three eight-month modules of the following:

- National Pork Producers Council (NPPC): focused on policy development and grassroots engagement.
- National Pork Board (NPB): focused on research, education and promotion.
- State Pork Association: focused on applying research, education, promotion, policy and grassroots at the state and producer level.

LOCATIONS

- NPPC Headquarters Office - Urbandale, IA
- NPPC Public Policy Office - Washington, DC
- National Pork Board - Clive, Iowa
- State Pork Association - location TBD

QUALIFICATIONS

- Bachelor's degree and/or 2-5 years of professional experience preferred
- Organizational leadership skills preferred
- Complete application with proposal, resume, cover letter, and three letters of recommendation



“The Immersion Program serves as a launchpad for a successful career in the pork industry.”

Seth Mitchell,
Current Immersion Program Participant

See back for an outline of the experience!

National Pork Producers Council

Public Policy Engagement

- Participate with congressional relations efforts on Capitol Hill, including committee meetings, one-on-one hill visits and agency advocacy
- Assist with the bi-annual Legislative Action Conference in April & September
- Gain exposure to issue engagement

Producer Advocacy Engagement

- Work with a state to develop, implement and execute a Strategic Investment Program (SIP) Marketing Plan
- Assist with Planning and execution of the NPPC annual meeting
- Exposure to all internal departmental activities and partnering organizations
- Policy development interface and issue specific engagement at the state level



“The extensive travel and networking opportunities, meaningful work, and robust trainings have provided a well-rounded understanding of several industry areas.”

Seth Mitchell,
Current Immersion Program Participant

National Pork Board

- Immersion to departments of NPB: Market Development, Strategy and Insights, Producer Relations, Swine Health, Sustainability, and Communications
- Complete a long-term project related to an identified industry priority
- Attend and present at producer leadership meetings across the country
- Exposure to various roles and partnering organizations
- Training opportunities: AMS, Media, Project Management, Issues Management, DiSC, Crucial Conversations, Presentation, and soft skills training included
- Facilitate youth leadership seminars

State Association

- Experiences will vary from state to state based on the time of year
- Participation in state annual meetings, board meetings and annual or regular planning sessions
- Participate in producer/district meetings, SIP calls and any producer education opportunities
- Create an advisory panel of the state executives who are working with candidates to help shape the outcome
- Provide regular reports to the state's advisory panel
- Participate in public policy/advocacy such as legal challenges, zoning hearings, environmental regulations and/or rule-making processes

Our Goal

Develop the next generation of organizational leaders, creating a pipeline of high-quality individuals to fill state and national association positions upon availability. Participants gain knowledge of each industry organization, as well as unique, well-rounded work experience.

If you have any questions, please contact the National Pork Producers Council at 515-278-8012 or jobs@nppc.org.