

# About Us



The National Pork Producers Council (NPPC) works tirelessly to protect the livelihoods of pork producers in the United States. We do so by regularly convening with legislators, regulators, and international organizations to ensure that our members can continue to supply consumers with affordable and nutritious pork products that are raised humanely, while providing significant benefits to the U.S. economy and local communities across America.

We advocate for the social, environmental and economic sustainability of U.S. pork producers and their partners by supporting reasonable public policies that expand access to global operations and don't unnecessarily restrict operations.

## The Economic Contribution of the U.S. Pork Industry

Pork is the most consumed meat in the world, making the U.S. pork industry a significant contributor to both the agricultural economy and the overall U.S. economy.

- > In 2021, **60,000+** U.S. pork producers marketed **140 million** pigs valued at more than **\$28 billion**.
- > The sales generated from pig production and pork processing support a total economic contribution of more than **\$35 billion** in wages and **\$57 billion** in gross domestic product.
- > The pork industry supports more than **610,000** jobs in the U.S.

## Our Farms and Farmers

U.S. pork production is dependent on a hardworking and dedicated workforce on farms and in processing plants. Because pork production is not seasonal, the industry relies on a committed labor force **365 days** a year to maintain high standards that promote animal health, environmental stewardship, food safety and optimal production to reliably meet the food needs of Americans.

- > Hog farm employment fell by nearly 3% from 2021 to 2023 despite growing labor needs and rising average weekly wages, which increased by 14%.
- > The most recent USDA Farm Typology Report shows that family farms comprise **96%** of all U.S. hog farms and **81%** of pig inventories.

### AGRICULTURAL IMPACTS

The U.S. pork industry generates significant economic activity by supporting community based businesses up and down/throughout the supply chain.

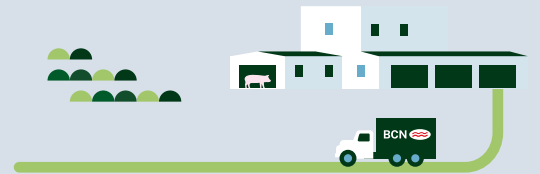
- ▶ Feed inputs, like corn and soybean meal, account for an estimated 56% of total U.S. pork production costs.



- ▶ The pork industry relies on 1.6 billion bushels of corn annually, which accounts for 10.8% of the U.S. corn crop, a value of \$7.72 billion.



- ▶ Pork producers buy 10.5 million tons of soybean meal each year, representing 9.8% of the U.S. soybean crop, a value of \$3.39 billion.



- ▶ Other costs serving as economic drivers include equipment, buildings, land, utilities, trucking and labor.



Learn more at [NPPC.org](https://www.nppc.org) and connect with us on:

