About Us



The National Pork Producers Council (NPPC) works tirelessly to protect the livelihoods of pork producers in the United States. We do so by regularly convening with legislators, regulators, and international organizations to ensure that our members can continue to supply consumers with affordable and nutritious pork products that are raised humanely, while providing significant benefits to the U.S. economy and local communities across America.

We advocate for the social, environmental, and economic sustainability of U.S. pork producers and their partners by supporting reasonable public policies that expand access to global operations and don't unnecessarily restrict operations.

The Economic Contribution of the U.S. Pork Industry

Pork is the most consumed meat in the world, making the U.S. pork industry a significant contributor to both the agricultural economy and the overall U.S. economy.

- In 2023, 60,000+ U.S. pork producers marketed nearly
 150 million pigs valued at more than \$27 billion.
- The sales generated from pig production and pork processing support a total economic contribution of more than \$37 billion in wages and \$62 billion in gross domestic product.
- The pork industry supports more than 573,000 jobs in the U.S.

Our Farms and Farmers

U.S. pork production is dependent on a hardworking and dedicated workforce on farms and in processing plants. Because pork production is not seasonal, the industry relies on a committed labor force **365 days** a year to maintain high standards that promote animal health, environmental stewardship, food safety, and optimal production to reliably meet the food needs of Americans.

- Hog farm employment fell by nearly 7% from 2021 to 2024 despite growing labor needs and rising average weekly wages, which increased by 20%.
- The most recent USDA Farm Typology Report shows that family farms comprise 96% of all U.S. hog farms and 81% of pig inventories.

