



ADVANCE YOUR CAREER WITH THE PORK INDUSTRY IMMERSION PROGRAM

Manager of Pork Industry Relations

Flexible Start Date: May–June 2026

Apply Here: www.nppc.org/about-nppc/careers-at-nppc/
Application Deadline: March 13, 2026

JOB OVERVIEW

The National Pork Producers Council, National Pork Board and state pork associations are partnering to provide in-depth, hands-on training to an individual passionate about the pork industry. The Manager of Pork Industry Relations will participate in the Pork Industry Leadership Development Program, and complete a full-time, two-year experience that promotes development of early career talent. This program provides hands-on experiences, network development opportunities, and exposure to all facets of these pork industry associations.

Program will include three eight-month modules of the following:

- National Pork Producers Council (NPPC): focused on policy development and grassroots engagement.
- National Pork Board (NPB): focused on research, education and promotion.
- State Pork Association: focused on applying research, education, promotion, policy and grassroots at the state and producer level.

LOCATIONS

- NPPC Headquarters Office - Urbandale, IA
- NPPC Public Policy Office - Washington, DC
- National Pork Board - Clive, Iowa
- State Pork Association - location TBD

QUALIFICATIONS

- Bachelor's degree and/or 2-5 years of professional experience preferred
- Organizational leadership skills preferred
- Complete application with proposal, resume, cover letter, and three letters of recommendation

"The program offers opportunities to immerse in the industry in areas of interest and growth. Being able to network and connect with a wide variety of industry professionals has been very influential."

*Mykenzie Darg,
Immersion Program Participant (2025-2026)*

See back for an outline of the experience!

Our Goal

Develop the next generation of organizational leaders, creating a pipeline of high-quality individuals to fill state and national association positions upon availability. Participants gain knowledge of each industry organization, as well as unique, well-rounded work experience.

National Pork Producers Council

Public Policy Engagement

- Participate with congressional relations efforts on Capitol Hill, including committee meetings, one-on-one hill visits and agency advocacy
- Assist with the bi-annual Legislative Action Conference in April & September
- Gain exposure to issue engagement

Producer Advocacy Engagement

- Work with a state to develop, implement and execute a Strategic Investment Program (SIP) Marketing Plan
- Assist with Planning and execution of the NPPC annual meeting
- Exposure to all internal departmental activities and partnering organizations
- Policy development interface and issue specific engagement at the state level



"Thanks to the Immersion Program, I've been able to grow personally and professionally while building relationships and enhancing my understanding of the pork industry."

*Harrison Furlow,
Immersion Program Participant (2024-2025)*

National Pork Board

- Immersion to departments of NPB: Market Development, Strategy and Insights, Producer Relations, Swine Health, Sustainability, and Communications
- Complete a long-term project related to an identified industry priority
- Attend and present at producer leadership meetings across the country
- Exposure to various roles and partnering organizations
- Training opportunities: AMS, Media, Project Management, Issues Management, DiSC, Crucial Conversations, Presentation, and soft skills training included
- Facilitate youth leadership seminars

State Association

- Experiences will vary from state to state based on the time of year
- Participation in state annual meetings, board meetings and annual or regular planning sessions
- Participate in producer/district meetings, SIP calls and any producer education opportunities
- Create an advisory panel of the state executives who are working with candidates to help shape the outcome
- Provide regular reports to the state's advisory panel
- Participate in public policy/advocacy such as legal challenges, zoning hearings, environmental regulations and/or rule-making processes

If you have any questions, please contact the National Pork Producers Council at 515-278-8012 or jobs@nppc.org.